

RAJAR DATA RELEASE

Quarter 1, 2015 – May 21st 2015

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q1 2015

NATIONAL: Code Q (Quarter): 23,876 Adults 15+, **Code H (Half year):** 49,000 Adults 15+
LONDON: Code Q (Quarter): 3,231 Adults 15+, **Code H (Half year):** 6,907 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s		
		Q1 14	Q4 14	Q1 15
NATIONAL STATIONS - MON-FRI				
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5853	5904	5495
BBC Radio 2 - 06.30 - 09.30am	Q	9834	9597	9458
BBC Radio 3 - 06.30 - 09.00am	Q	673	573	644
BBC Radio 4 - 06.00 - 09.00am	Q	7059	6768	7059
BBC Radio 5 live - 06.00 - 10.00am	Q	2391	2223	2391
Absolute Radio - 06.00 - 10.00am	Q	914	815	909
Classic FM - 06.00 - 09.00am	Q	1686	1558	1732
Magic Network - 06.00 - 10.00am	Q		1213	1358
talkSPORT - 06.00 - 10.00am	Q	1469	1373	1486

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q1 14	Q4 14	Q1 15
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	167	215	165
Absolute Radio (London) - 06.00 - 10.00am	Q	452	327	411
Capital London - 06.00 - 10.00am	Q	923	941	872
Capital XTRA (London) - 06.00 - 09.00am	Q	151	151	72
Gold London - 06.00 - 10.00am	Q	159	157	117
Heart London - 06.00 - 09.00am	Q	779	681	627
Kiss (London) - 06.00 - 09.00am	Q	799	871	879
LBC 97.3 - 07.00 - 10.00am	Q	647	710	547
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	111	110	207
Magic (London) - 06.00 - 10.00am	Q	895	884	747
Premier Christian Radio - 07.00 - 10.00am	Q	47	84	65
Smooth Radio London - 06.00 - 10.00am	Q	227	373	283
Sunrise Radio ¹ - 06.00 - 09.00am	Q		132	116
XFM London - 06.00 - 10.00am	Q	224	247	118